





For Immediate Release January 25th, 2021

VIROX TECHNOLOGIES® LAUNCHES NEW 1 GALLON REJUVENATE™ READY-TO-USE DISINFECTANT



Virox® Technologies is excited to announce the launch of a 1-gallon format to expand their Rejuvenate[™] Ready-To-Use product line to further meet the needs of the Professional Beauty market. The 1 Gallon size is intended to support disinfection needs of large areas in spa and salon settings as the solution can be used with multiple disinfectant application devices and equipment to ensure efficient and effective disinfection. The larger size also offers an economical choice for users to easily refill existing spray bottles and reduce their plastic consumption, pairing green practices with an eco-friendly disinfectant.

"This new format is an ideal choice for disinfection within the professional beauty industry," states Siobhain Sweetingham, Product Marketing Manager. "This addition to our Rejuvenate" line of products offers a larger format for a more convenient and economical option for larger surfaces throughout salon,

spa, and massage facilities." The Rejuvenate[™] Disinfectant family of products provides innovative and trusted EPA and FDA registered hospital grade disinfectants, which includes the original 32oz Ready-To-Use format, One-Step Disinfectant Wipes, Concentrate and Prevention HLD8 High Level Disinfectant.

Rejuvenate[™] Ready-to-Use is effective against the pathogens that matter most to professional beauty settings, including Human coronavirus, fungi, MRSA, and meets OSHA Bloodborne Pathogen Standards with efficacy against HIV, Hepatitis B & C viruses. It also disinfects in as little as 1 minute, 10x faster than competitive products, offering beauty professionals quick treatment room turnovers.

About Virox Technologies

Virox® Technologies has been formulating revolutionary disinfectants for the war against pathogens for more than 20 years. As the creators of innovative, world-class, hospital-grade disinfectants, we are committed to providing safer, more sustainable solutions to support a wide range of industries in building robust infection prevention programs. We are equally committed to providing education and technical support to help facilities optimize their infection prevention protocols.

Visit our website at <u>www.virox.com</u> to learn more about our revolutionary disinfectants and the industries we help protect.

Rejuvenate[™] Disinfectants are exclusively distributed by Universal Companies, a leading supplier to over 35,000 clients in the spa and salon industry. To learn more about Rejuvenate[™] Disinfectants, please visit: www.rejuvenatedisinfectants.com

Milica Petkovic Marketing Director Virox Technologies Inc. mpetkovic@virox.com