



VIROX® LAUNCHES NEW REJUVENATE™ SPECIAL EDITION DISINFECTANT WIPES WITH A PEEL & REVEAL CONTEST

Virox® Technologies Inc, makers of Rejuvenate™ Disinfectants, launches their NEW Special Edition Wipes with an exciting Peel and Reveal contest with over \$75,000 worth of prizes available to be won! There's a chance to win with every canister of this exciting new format.

Rejuvenate Disinfectants have become synonymous for unmatched disinfection performance, safety and sustainability for the spa and salon environment. These Special Edition Wipes now make that available in a sleek new format and attractive price point. The slender canister can be placed more conveniently in areas of need and ensure that hospital grade disinfection is only an arm's length away!

Experience the beauty of disinfection and disinfect in as little as 1 minute with safe, eco-friendly, EPA- registered hospital grade Rejuvenate Disinfectant Wipes. They work 10x faster than other brands, offering you quick customer turnovers. Rejuvenate Wipes are approved for use against SARS-CoV-2, the virus that causes COVID-19, when used in accordance with the directions for use and other pathogens of concern such as, influenza, athlete's foot and nail fungus. Additionally, the active ingredient, hydrogen peroxide, breaks down into water and oxygen, reducing your environmental impact. Now available in 60 wipes per canister, single, or in a case of 6.



"We are all ready to get back to a normal routine, and likely deserve a bit of pampering from our spa services such as hair, nails and massage. We believe the elevated role Rejuvenate Disinfectants took during the pandemic in protecting clients and staff must continue. A professional beauty experience includes feeling safe and protected within the environment clients are serviced and staff work. Our company is committed to ensuring a safe, effective, hospital grade disinfectant is accessible to all spa and salon professionals"- Jackie Harris, Executive Director of Marketing & Customer Success, Virox Technologies

"We are excited to be the exclusive distributor of the Rejuvenate Disinfectants portfolio and to be introducing this new format through a Special Edition and Instant Win program. It is a critical time within the spa and salon industry to re-open and get back to business, so offering a hospital grade disinfectant with a great price point in a new slender format that fits perfectly on any counter, will help keep disinfection top of mind."- Marti Morenings, Founder/Chairman, Universal Companies

The new Rejuvenate Special Edition Disinfectant Wipes are exclusively distributed by [Universal Companies](https://www.universalcompanies.com), a leading supplier to over 56,000 clients in the spa and salon industry. To learn more about this new product, please visit: RejuvenateDisinfectants.com/special-edition-wipes

Virox Technologies Inc.

Virox Technologies has been formulating revolutionary disinfectants for the war against pathogens for more than 20 years. As the creators of innovative, world-class, hospital-grade disinfectants, we are committed to providing safer, more sustainable solutions to support a wide range of industries in building robust infection prevention programs. We are equally committed to providing education and technical support to help facilities optimize their infection prevention protocols.

Sincerely,

Milica Petkovic
Marketing Director
Virox Pro Beauty
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NO PURCHASE NECESSARY. Void where prohibited/outside US. Open to legal residents of 50 US/DC, age 18+ (19+ in NE/AL) at entry who are professional nail technicians, hairstylists, Registered Massage Therapists, or spa professionals. Begins 12:00 AM ET on 09/07/2021; ends 11:59 PM ET on 12/07/2021. To enter, visit PeelandReveal.com and complete the entry form with your unique code found under the sticker on our Special Edition 60 count wipes. To enter without a purchase, email a copy of your spa protocols with your profession, business name, home address, name and email address to contestentry@virox.com.